

ROSWELL

BRIDGE

Aesthetics

SURVEY



SURVEY OPEN

November 6-13, 2019

RESPONDENTS

965

REACHED

Through Primary Social Channels

Facebook

19,000+ followers

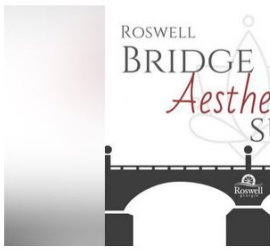
7,009

NextDoor

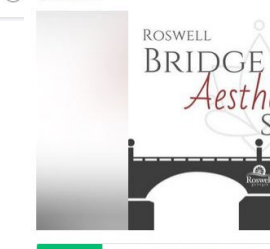
33,500+ resident members

9,717


Last Day to Take Roswell's Bridge Aesthetics Survey!
Please share your thoughts by completing this 3-minute survey! Deadline is today, Wednesday, Nov. 13, at 5 PM. Thank you for your valuable feedback! ** In the coming years, three new bridges will be built over GA-400, and how those bridges look is something Mayor and City Council would like our residents to share their input on. See more...



Reminder: Take the Roswell Bridge Aesthetics Survey by Wednesday, 11/13, at 5 PM
In the coming years, three new bridges will be built over GA-400, and how those bridges look is something Mayor and City Council would like our residents to share their input on. "Aesthetic enhancements" refer to special styling, materials, and finishes, such as stamped brick surfaces, stylized metal fencing, decorative lighting, and finishes. See more...



Aesthetic Enhancements to Roswell's Bridges
Please Take the Roswell Bridge Aesthetics Survey
In the coming years, three new bridges will be built over GA-400, and how those bridges look is something Mayor and City Council would like our residents to share their input on. "Aesthetic enhancements" refer to special styling, materials, and finishes, such as stamped brick surfaces, stylized metal fencing, decorative lighting, and finishes. See more...



Aesthetic Enhancements to Roswell's Bridges
Take this survey powered by surveymonkey.com. Create your own surveys for SURVEYMONKEY.COM

6 Nov · Subscribers of City of Roswell
Thank Comment 12 · 6506 Impressions

City of Roswell, Georgia Government
Published by Karen Cavaliere Zitomer (7) · November 12 at 10:32 AM

Have you taken the Roswell Bridge Aesthetics Survey yet? You have until TOMORROW, Wednesday, 11/13, at 5 PM to share your feedback. Please take this 3-minute survey today! And thanks!



City of Roswell, Georgia Government
Published by Karen Cavaliere Zitomer (7) · November 6 at 4:51 PM

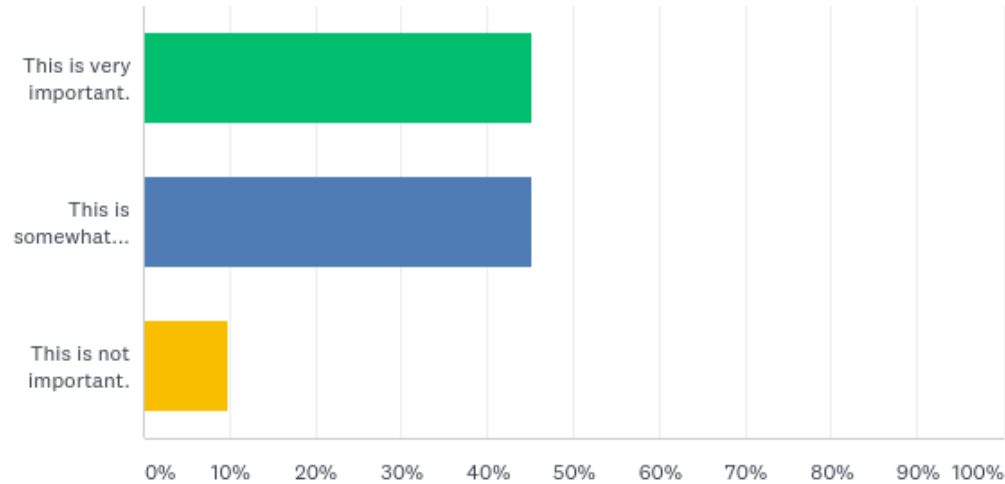
Please Take the ROSWELL BRIDGE AESTHETICS SURVEY!
In the coming years, three new bridges will be built over GA-400, and how those bridges look is something Mayor and City Council would like our residents to share their input on.... See More



4,816 People Reached
698 Engagements
12 Boost Post
23 Shares

Q1: How important is it for Roswell to invest city funds to aesthetically enhance how the bridges across GA-400 will look in the future?

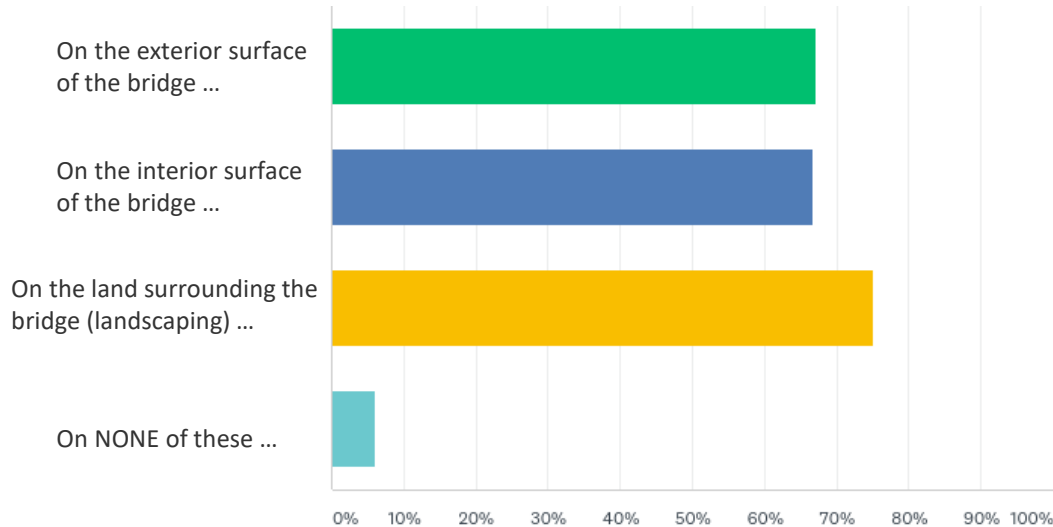
Answered: 949 Skipped: 16






| ANSWER CHOICES | RESPONSES | |
|-----------------------------|-----------|------------|
| This is very important. | 45.10% | 428 |
| This is somewhat important. | 45.10% | 428 |
| This is not important. | 9.80% | 93 |
| TOTAL | | 949 |

Q2: Where/on which parts of the bridges would you like to see aesthetic upgrades? (Select all that apply.)

Answered: 961 Skipped: 4

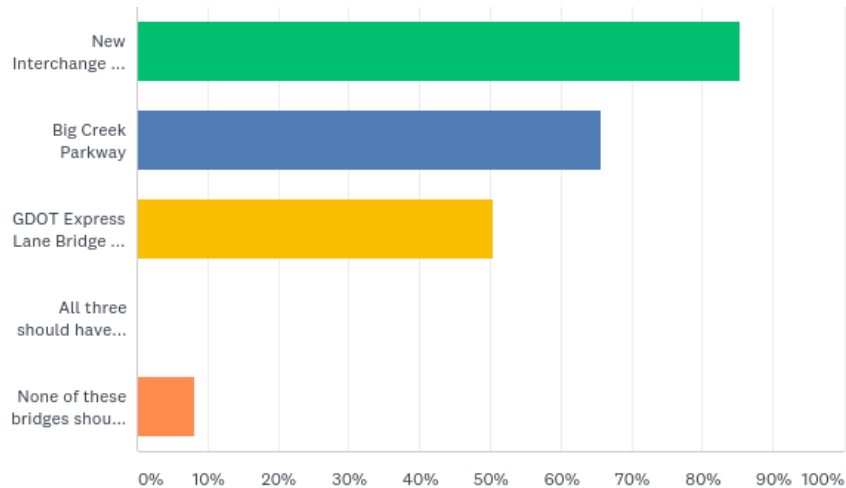


| ANSWER CHOICES | RESPONSES |
|---|------------|
|  | 67.12% 645 |
|  | 66.81% 642 |
|  | 75.13% 722 |
| On NONE of these surfaces/locations | 6.14% 59 |
| Total Respondents: 961 | |



Q3: Which of the three bridges over GA-400 should have aesthetic upgrades? (Select all that apply.)

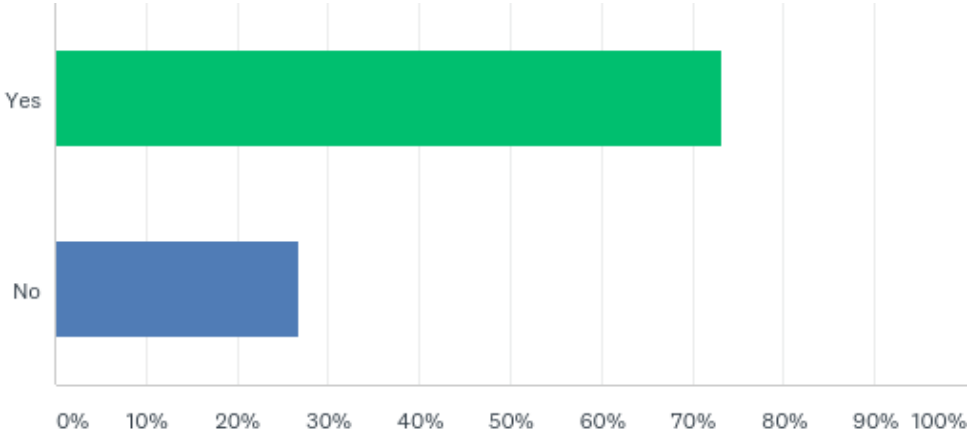
Answered: 949 Skipped: 16



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| New Interchange at Holcomb Bridge Road | 85.35% | 810 |
| Big Creek Parkway | 65.65% | 623 |
| GDOT Express Lane Bridge at Grimes Bridge/Old Alabama | 50.37% | 478 |
| All three should have aesthetic upgrades. | 0.00% | 0 |
| None of these bridges should have aesthetic upgrades. | 8.22% | 78 |
| Total Respondents: 949 | | |

Q4: Alpharetta's Encore Parkway bridge included over \$4 million in aesthetic upgrades. Should Roswell make a similar monetary investment in the look of each of our bridges?

Answered: 961 Skipped: 4



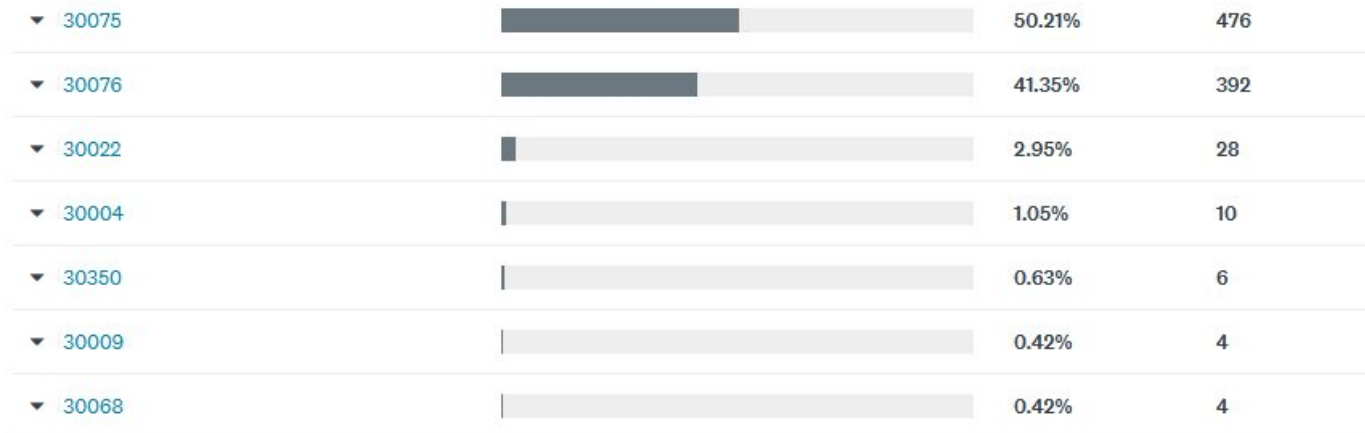
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 73.26% | 704 |
| No | 26.74% | 257 |
| TOTAL | | 961 |



Q5. What is your ZIP Code?

Answered: 948

Skipped: 17



Q6. Feel free to share any additional comments related to aesthetic enhancements to the three bridges.

Answered: 362

Skipped: 603

lighting work spend rather building something improve highway waste money
money spent really across investment add drive aesthetic upgrades feel development
well interchange Please New go safe landscaping part also don't think
around Holcomb Bridge Thanks community gateway
important way design good pedestrian area great will place
need Encore Parkway look want Roswell project
bridges things city give make put aesthetics
roads traffic invest nice take enhancements include
money make Roswell beautiful Roswell needs Alpharetta passing
people funds Encore bridge pretty Encore Parkway bridge right
used aesthetic improvements improvements street see show much residents
aesthetic enhancements crossing upgrades many keep bring one taxes
help new bridges look nice Ga spend money say cost enhance