

ITB 16-105-E

Legal Organ for Newspaper Legal Notice and Advertisements

**Cost Bid Form**

**Roswell Neighbor      Appen Media Group**

	<b>Roswell Neighbor</b>	<b>Appen Media Group</b>
<b>Distribution</b>	19,250	12,760
<b>Net Advertising rate for displaying legal notices and advertising on per column-inch basis (Black &amp; White)</b>	\$10.00	\$17.85
<b>Net Advertising rate for displaying legal notices and advertising on per column-inch basis (Color)</b>	\$15.00	\$17.85
<b>Calculate the cost per column inch per thousand below (Cost Divided by Circulation Times 1000)</b>	\$0.52	\$0.64
<b>Total Cost</b>	<b>\$25.52</b>	<b>\$36.34</b>