

Roswell Public Art for People and Places

Request for Proposals (RFP) for Existing Outdoor ArtWorks

Project: ArtAround

(A Temporary Art Exhibition, Sculpture Tour in the City of Roswell, GA)

Submission Deadline: 2 PM on Monday, November 16, 2015

Project Summary:

The City of Roswell, Georgia invites artists to submit proposals of existing outdoor art works for consideration for **ArtAround**, a Sculpture Tour, a temporary art installation to be installed at various outdoor sites in the City of Roswell, Georgia. Proposals selected through this call will be considered for exhibition during the 2016 calendar year. The planned dates for the exhibition are April 15, 2016 to December 31, 2016, a period of nine months.

ArtAround will present public art to a broad community, promote appreciation of fine works by artists, enhance outdoor spaces and enrich lives. The City seeks to have a well-balanced and diverse exhibition of sculptures with a variety of styles, types and sizes.

Ten outdoor sculptures will be selected and installed in key locations. These include City parks and historic downtown Roswell. A map, photos and site details are included in Exhibit A. One piece of sculpture, the Voter's Choice will be purchased as a permanent work of art for the City of Roswell.

ArtAround will be the first sculpture tour for the City of Roswell. It is critical that the art capture the spirit and brand of Roswell, be compelling for residents and visitors, and connect to the cultural energy of neighborhood and city. This project will serve as model for future Temporary Art Exhibition projects.

This invitation is extended to all qualified artists and there is no entry fee. Artists will receive a \$2,500 stipend for the loan of their work paid in two installments (\$1,250 at installation, and \$1,250 when the art work is deinstalled). Sculptures will be available for sale to the public if the artist chooses, but must remain installed for the complete nine months of the exhibition. A sales commission of 30% will go to the City's designated arts agency, The Roswell Arts Fund.

A visual and online brochure and map will be available as a guide for the **ArtAround** exhibition. In addition, the exhibition (art and artist's profiles) will be promoted on social media, city websites, and newsletters, etc.

ArtAround is a collaborative effort coordinated by The Roswell Arts Commission, The Roswell Arts Fund, The Recreation Commission and The City of Roswell Department of Recreation, Parks, Historic and Cultural Affairs.

About Roswell:

Roswell's vision *A premier riverside community connecting strong neighborhoods and the entrepreneurial spirit.*

Roswell is a successful city that blends its history with its future and urbanism with its environmental resources. Roswell is home to a wealth of artists, performance venues, nonprofit arts organizations, galleries, and historic homes.

In addition, Roswell has become a robust dining destination, boasts an AAA Bond rating, enjoys a unique proximity to the Chattahoochee River and has 13 parks with over 900 acres of active and passive parkland facilities.

Roswell has been awarded many designations, including the following recent recognitions:

- **Best Place to Live in Metro Atlanta** (Atlanta Magazine – 2 time honoree)
- **City of Excellence** (Georgia Municipal Association)
- **One of the Top Three Cities in the Nation to Raise Your Family** (Frommer's)
- **18 Safest City in the US** (City Crime Scorings)
- **6 Best Place to Retire** (Black Enterprise Magazine)
- **Bicycle Friendly Community** (League of American Bicyclists)
- **Preserve America Community** (White House Initiative)
- **Agency of the Year** (Georgia Recreation and Parks Association – 7 time winner)
- **Create Community Award** (Atlanta Regional Commission)
- **Tree City USA Award** (National Arbor Day Foundation)

Roswell Public Art Intent and Goals

Roswell *Public Art for People and Places* seeks to commission art of redeeming quality that enhances the aesthetic quality and experience of public places. The public art selected through this initiative will be of high quality and innovative.

Specific ArtAround Objectives include:

- Enhance the aesthetic appeal, interest, and experience of residents and visitors

- Introduce Fine Arts to a broader population and activate the discussion on Public Art (a museum without walls)
- Actualize the City of Roswell’s vision and activate the experience of public places. A City that is both modern as well as steeped in history.
- Actualize recommendations of the City’s Arts Study completed in 2015
- Leverage the River, Parks and Downtown areas and their frequent visitors
- Acquire at least one piece of art to be installed in a prominent place in the city
- Provide accompanying events to engage and energize the community
- Build collaboration between the various Roswell City departments, Commissions and Boards

ArtAround will be a multifaceted annual Arts experience accompanied by monthly performances, music, dance and other special events.

Potential ArtAround Accompanying Events include:

- Opening Inaugural community event (artists will be encouraged to attend)
- Voter’s Choice of Best Artwork
- Picture/Photography/Caption monthly contest by viewers
- Interactive technology to showcase artists and artwork
- Monthly events with collaborators to bring people to the exhibition such as:
 - Potential events planned with the Roswell Cultural Arts Center, Restaurant Alliance, Convention and Visitors Bureau, Historic Homes, Chattahoochee Nature Center, Roswell Arts District, Roswell Fine Arts Alliance, etc.
 - Artists Corner – work with, speak with artists of diverse venues (clay, visual, dance, drama, photography, music)
 - Education walks, conversations and contests
 - Food Truck Fest
 - Scavenger Hunt
 - Fireworks
 - Visit from regional performance ensembles
 - Water Ecology events
 - Kayak/Canoe connected tours
 - Art tours
 - “Cocktails in the Park” evenings
 - 5 K Run

Length of Project

Installation anticipated to be completed between March 15 and April 1, 2016. The exhibition will be from April 15, 2016 to December 31, 2016.

Artist and Artwork Eligibility:

- This call is open to all professional artists and artist teams. Students enrolled in degree programs are not eligible to apply. Applicants must be 18 or older.
- Artwork must have been produced within the past four years.
- Artwork submitted should not have been displayed in similar exhibitions within a 150-mile radius within the last 5 years.
- Artwork must be structurally able to be secured to a concrete pad with anchor bolts (the actual pads will not be installed until after the selection of the artwork).
- Artwork must be fabricated and finished with non-hazardous materials and maintenance free for the duration of the exhibition.
- Artwork should be appropriate for outdoors, active pedestrian environment, safe for the public and appropriate for all ages.
- The selected artist(s) will be required to carry general liability insurance for the installation and for the length of the exhibition.

Public Art Selection Process and Panel:

The Public Art Selection Panel will be comprised of various representatives of the Roswell Arts Commission, Roswell Arts Fund, Recreation Commission and Department of Recreation, Parks, Historic and Cultural Affairs. At least one person on the Panel will be an artist. At least one person will be a community representative. At least one person on the panel will serve as a Conservator, able to assess materials, design and siting as it relates to implementation and potential maintenance costs.

The Public Art Selection Panel will seek to choose a variety of media types. The City seeks to have a well-balanced and diverse exhibition of sculptures with a variety of styles, types, and sizes. Ten finalists and up to five alternates will be selected.

RFP submissions will be administratively reviewed and screened to ensure completeness and qualifications for this project in advance of consideration by the Selection Panel. The Public Art Selection Panel is not required to select from among submitted applications and reserves the right to invite artists who do not apply.

Submission Requirements:

Submissions must be sent electronically to publicart@roswellgov.com no later than **2:00 PM on Monday, November 16, 2015**. Please put “ArtAround” in the subject line of the email submittal. Submissions sent via hand delivery, USPS, FedEx, UPS or any other service **will not** be accepted.

Submitted applications will serve as an agreement to the conditions herein stated for exhibiting in ArtAround.

Submissions must include all of the following items: *(incomplete submittals will be rejected).*

Statement of Interest: In no more than one page using no smaller than 10pt font, outline the artist’s interest in participating in ArtAround. Please include your full name, address

and contact information. Statements greater than one page will not be considered.

Art Work Details and Requirements:

- Each artist may submit ONE (1) application for ONE (1) artwork suitable for long-term outdoor and public exposure. Multiple submissions will not be considered.
- All work must be the property of the artist. **Sculptures must have been produced within the past four years.** Sculptures must be free from damage, scratches, fade marks, or any other irregularities.
- Artwork submitted should not have been displayed in similar exhibitions within a 50-mile radius within the last five (5) years.
- All media should be suitable for outdoor installation, safe for viewers and appropriate for extended outdoor exhibition and exposure to weather. Artist should detail an assessment of all materials in relationship to durability and maintenance.
- Details of the artworks including but not limited to title, date, medium, dimensions (HxWxD and weight), required power sources.
- Artist statement of installation requirements and preferences. Since this is our first Sculpture Tour, we will build our initial bases based on our selection for the exhibition. However, we will seek art work that does not demand unusual installation requirements. Ideally art work should be structurally able to be secured to a concrete pad with anchor bolts. If a pole is required, please state specifics. Please provide detailed information regarding installation method, anchoring procedure and any necessary maintenance required. Sculptures should be large scale, heavy, and have the ability to be easily secured to a concrete foundation.
- Artist statement of artwork value and whether the piece is available for sale, and if so, at what price.
- Artist should submit up to 6 images per artwork. **Pictures should be in jpeg format only and no larger than 10MB for all images.** Each photo should be titled individually.
- Artists are encouraged to visit the park/city sites prior to submitting their application and may specify possible location(s) for the sculpture. Organizers cannot guarantee the location, but every effort will be made to consider the applicant's specification.
- Finalists will be asked to create a 3D model (1" = 1 foot) and sketches of their proposed sculpture and attach it to a 12"W x 12"H square mounting board. A descriptive label must be securely taped to the top of the mounting board with a short explanation of the concept, overall dimensions and materials. Contact information, including name, address, phone number and email address must be securely taped on the bottom. The City will affix a plaque to each sculpture display showing the Artist's name and title of the artwork.
- If the artwork is sponsored by a local business organization, the sponsor's name will be added to the identifying plaque.

Résumé/CV (two-page maximum): Include education; experience; public exhibitions and commissions on a similar scale; awards, grants or fellowships; works in private, corporate or museum collections; and exhibitions at major museums or galleries. Artist should have strong professional qualifications and a high-quality artwork that demonstrates originality and technical competency. Please distinguish between being awarded a commission and being a finalist for a commission; temporary art exhibition from permanent work; art work as indoor or outdoor. Please note any LEEDS experience or certification. Please specify examples of working with multi-disciplinary teams (e.g. architects, landscape architects, civil and transportation engineers).

List of Recent Art: Include title, location, date completed/performed, media, brief description of the project/conceptual information. Images are welcome, up to **six additional selections of your work.**

Two professional references: Include the name, affiliated organization, email and phone number of references who can speak to the artist's ability to meet deadlines and work with the community.

If applying as a team please designate one team member as the primary contact and provide email/phone contact information for that person on each page of the application materials.

Contractual Expectations:

- Artists will receive a \$2,500 stipend for the loan of their work paid in two installments (\$1,250 at installation, and \$1,250 when art work is deinstalled). If an art team has created the work, they will share the single pay stipend.
- Artist will be responsible for transportation of artwork to and from installation site. Artist will be expected to be present for art installation and deinstallation. Such times will be coordinated between the Artist and City installers. The City will hire a professional art installer and will cover all expenses related to the artwork installation and deinstallation process.
- Artist will be responsible to obtain insurance for the artwork during installation and for the length of the exhibition.
- Sculptures will be available for sale to the public, but must remain installed for the complete nine months of the exhibition. A sales commission of 30% will go to the City's designated arts agency, The Roswell Arts Fund.
- Artists who have submitted a proposal agree that the City of Roswell may display models and reproductions/images for non-commercial, educational, and promotional purposes with credit given to the Artist.

Schedule Date:	Activity
September 21, 2015	RFP Issued
November 16, 2015	Submissions Due
December 2, 2015	Public Art Selection Panel Meeting
December 3, 2015	Artist Finalists Notification - Finalists receive contract and additional construction information upon confirmation of interest to participate.
January - February 2016	Artists and Installers connect to discuss installation specifics, and set a date and time for installation.
March 15 – April 1, 2016	Final Installation and first stipend payment to Artists, \$1,250
April 15, 2016	Opening and Celebration
December 15, 2016	Announcement of the winning sculpture and second and third place awards
December 31, 2016	Art works deinstalled and returned to artists and/or buyers. Artist present at deinstallation
December 31, 2016	Second and final stipend payment to Artists, \$1,250

This RFP is available online at: <http://www.roswellgov.com/bids>

Questions about the project may be directed to:

RFP administrative process, please direct inquiries to:

Jennifer Downer, City of Roswell, Administration Dept., jdowner@roswellgov.com

RFP Public Art process, please direct inquiries to:

Rochelle Mucha, Roswell Arts Commission Chairperson - rochellemucha@att.net

RFP Site Locations or Parks information, please direct inquiries to:

Morgan Rodgers, Director

Roswell Recreation, Parks, Historic and Cultural Affairs Department

mrodgers@roswellgov.com

Invoicing and Payment

The City of Roswell agrees to pay the Offeror (selected artists or artist team) in current funds for the performance of the contract. Upon completion of work and acceptance of the items, the Offeror shall submit an invoice detailing the appropriate charges as currently allowed. Artists will receive a \$2,500 stipend for the loan of their work paid in two installments (\$1,250 at installation, and \$1,250 when the art work is deinstalled). The City will process approved payment requests under this project to the awarded Artists.

Invoices shall be submitted to:

Roswell Finance Department
Attn: Cash Disbursements
cashdisbursements@roswellgov.com
38 Hill Street
Roswell, GA 30075

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Exhibit A

- Artwork Site Location Descriptions (Locations 1 through 10)
- Map of Artwork Site Locations (one page)
- Pictures of Artwork Site Locations (Locations 1 through 10)

Artwork Site Location Descriptions

1. Heart of Roswell Park

The “Heart of Roswell Park” is located in the downtown Historic Roswell area. It is located at the corner of Elizabeth Way and Canton Street, which is surrounded by local shops and eateries. This area is generally frequented by foot traffic, drive by traffic, bike traffic and is a central location for events such as “Alive After 5”.

2. Riverside Park at East Trail Entrance

This location is closest to the east parking lot for Riverside Park. It is adjacent to the Riverside Park Spray Ground. There are large amounts of foot and bike traffic on this particular trail which leads to the area around Don White Park with two (2) beach volleyball courts.

3. Riverside Park at West Trail Entrance

This location is closest to the west parking lot for Riverside Park adjacent to the playground and boat ramp for the Chattahoochee River. It is primarily frequented by foot and bike traffic and there is a short walk to an access point for boaters loading, or unloading, from the river. This is also a central location for events such as the Roswell River Race.

4. Don White Park Under GA 400

This location is closest to Riverside Road under GA 400. It is frequented by trail related foot and bike traffic with minimal visibility from the road. This area is also a popular spot for picnickers during the day and on the weekends.

5. Don White Park at Sand Volleyball Courts

This location is located off of Riverside Drive. This is a more passive park that is heavily utilized during the week, and on the weekends. There is a large amount of foot and bike traffic related to the trail system. There is also an access point for Chattahoochee River for canoers, paddle boarders, etc. In addition, there are 2 sand volleyball courts that are used consistently on the weekends.

6. Town Square Park at Highway 120/Marietta Highway

This area is located at the corner of Atlanta Street and Marietta Hwy near the Roswell Mill. It is primarily frequented by foot and bike traffic, as well as drive by traffic. This area is also the central location for events such as the Lighting of Town Square, weddings, etc. with a large gazebo.

7. Roswell Area Park at the Playground

The Roswell Area Park playground is located next to a large pavilion between baseball/softball fields 2 and 3. This area is frequented by foot traffic from the trails, children of all ages that are active on the playgrounds, and participants of the 2 adjacent athletic fields. The large pavilion is a central location for the Day Camps that take place throughout the summer.

8. Roswell Area Park at the Lake

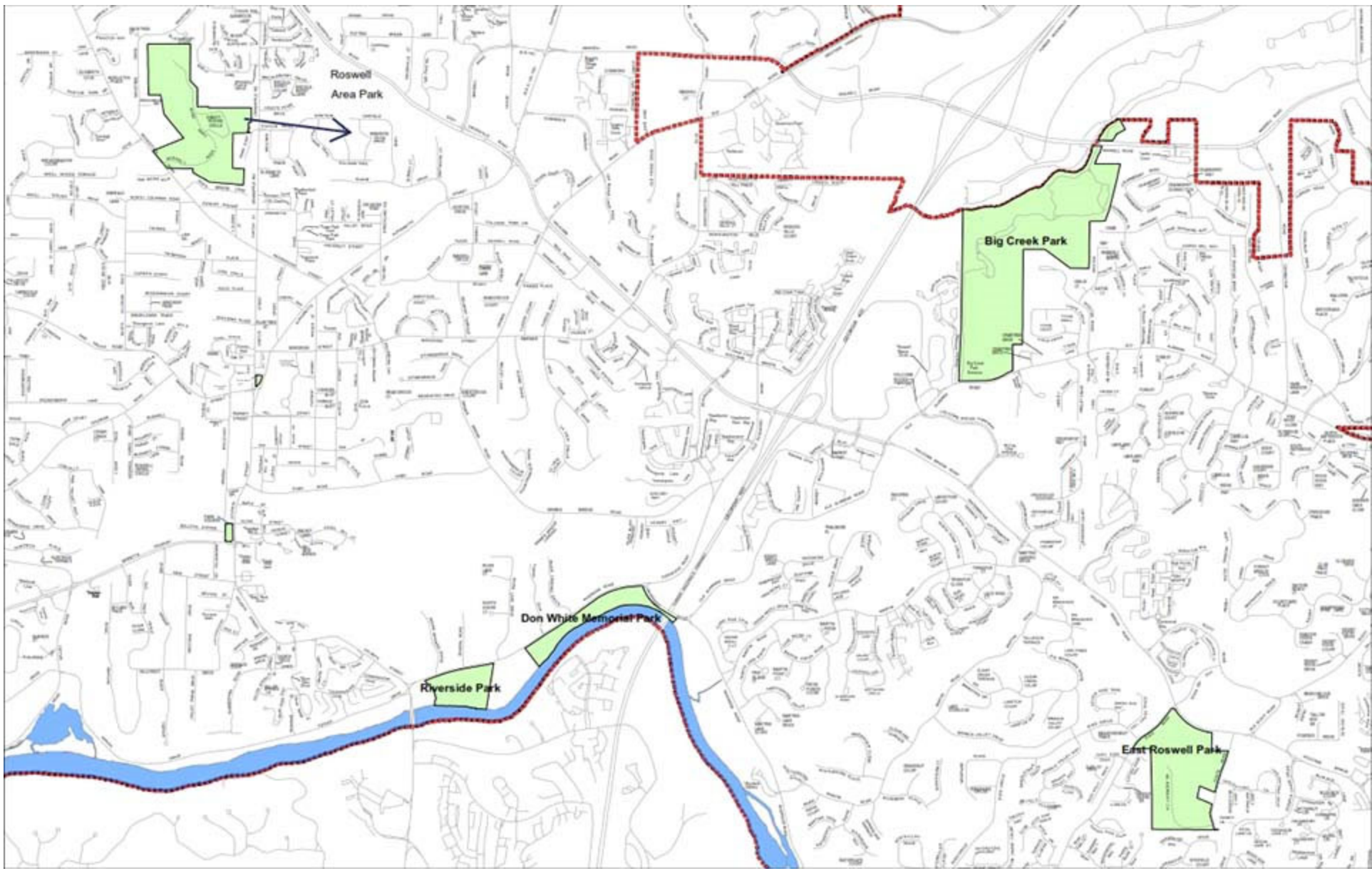
This location is adjacent to the 9/11 Memorial near the flag pole at the Roswell Area Park lake. This area is frequented by foot traffic on the trails as well as youth and adults that enjoy this scenic spot. This area is currently the location for annual 9/11 Memorial service as well as the Crabapple Middle School students.

9. Big Creek Park at Boardwalk Entrance

This area is located on the northeast section of Big Creek Park along the concrete multi-use trail. This area is frequented by foot and bike traffic as well as the Northwood Elementary School students.

10. East Roswell Park

This area is located inside the East Roswell Park closest to the lake and tennis courts. It is frequented by drive by and foot traffic, and is in close proximity to the East Roswell Spray Ground and Disc Golf Course. In addition, this area is viewable from vehicles coming into the park from the new entrance off of Eves Road.





Artwork Location

1. Heart of Roswell Park



Artwork Location

2. Riverside Park @ East Trail Entrance



← Artwork Location

3. Riverside Park @ West Trail Entrance



4. Don White Park Under GA 400



Artwork Location

5. Don White Park @ Sand Volleyball Courts

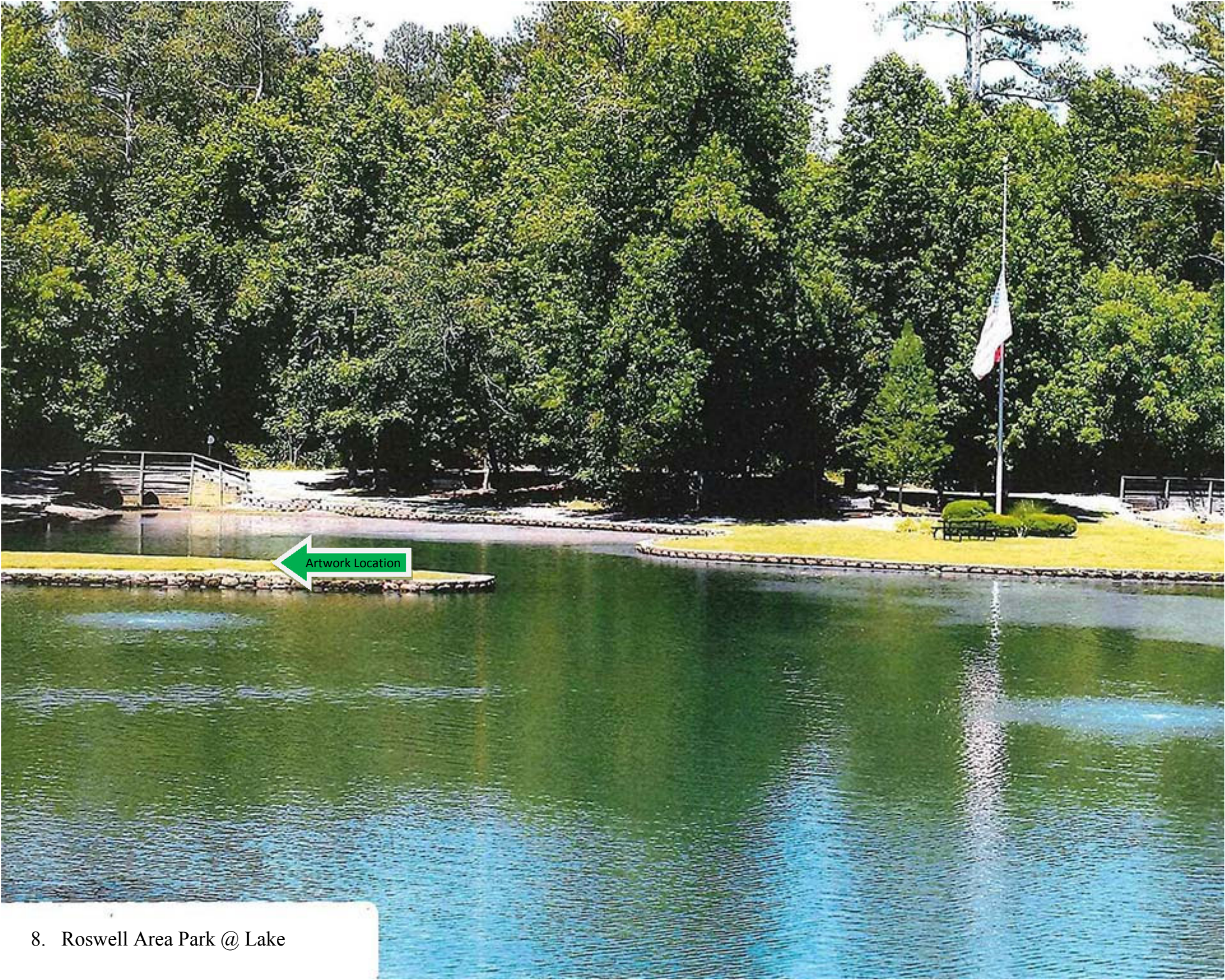


6. Town Square Park @ Highway 120



← Artwork Location

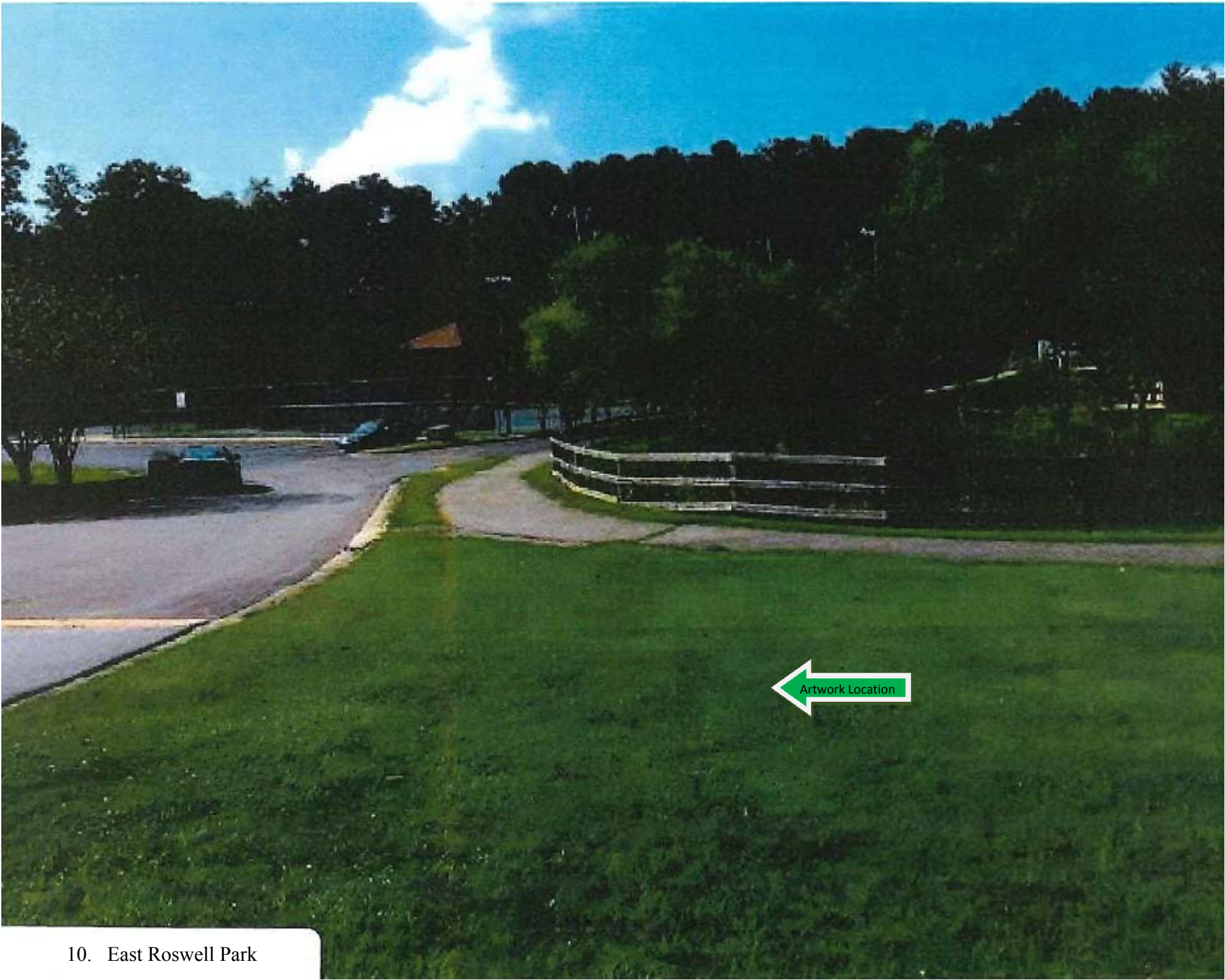
7. Roswell Area Park @ Playground



8. Roswell Area Park @ Lake



9. Big Creek Park @ Boardwalk Entrance



10. East Roswell Park