

When It Rains

It Pollutes!





Be the solution to stormwater pollution

Stormwater pollution is the leading threat to our water quality. Approximately 1500 stream miles in Metro Atlanta are in violation of state water quality standards due to stormwater pollution.

The daily activities of residents and businesses across the region impact our water resources and ultimately our drinking water supplies. The only way to combat the adverse effects of pollution is through knowledge and action. The quality of Metro Atlanta's rivers, lakes and streams depends on all of us.





Why should you care about clean water?

Did you know that when it rains it pollutes? It all starts in your neighborhood.

Every time it rains, water runs off the land as stormwater. As it flows over rooftops, lawns, driveways and streets, stormwater picks up pollutants and debris such as dirt, motor oil, fertilizer, litter and pet waste. All of these pollutants are carried by stormwater into storm drains and drainage ditches, which flows untreated into our rivers, lakes and streams.

Stormwater pollution is the biggest threat to our waterways. It harms our ability to use our rivers and lakes for swimming and fishing, makes treating our drinking water more difficult and negatively impacts the environment.



Be the Solution!

10 Things You Can Do:

- 1.** Never dump anything onto the street, down a storm drain or into a drainage ditch.
- 2.** Pick up after your pet. Bag it and throw it into the trash.
- 3.** Compost or bag your grass clippings and leaves for curbside collection.
- 4.** Use fertilizers and pesticides sparingly.
- 5.** Put litter in its place.
- 6.** Keep your septic system maintained to prevent leaks.
- 7.** Check your vehicles for leaks and repair them as soon as possible.
- 8.** Always recycle your motor oil and other vehicle fluids.
- 9.** Wash your car over a grassy area or at a commercial car wash, not on your driveway.
- 10.** Tell a friend or neighbor how they can help prevent stormwater pollution.





How can I get involved?

There are many different ways to get involved in the Clean Water Campaign. Here are just a few:

- 💧 Invite a Clean Water Campaign partner to speak at your next civic or neighborhood meeting.
- 💧 Visit www.cleanwatercampaign.com for more detailed information on ways to prevent stormwater pollution.
- 💧 Volunteer at a local stream cleanup. Visit www.riversalive.com for upcoming events in your community.

Contact Information

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The Clean Water Campaign

The Clean Water Campaign is a collaborative multi-agency education and outreach effort coordinated by Metropolitan North Georgia Water Planning District for the 15-county Metro Atlanta area. The Clean Water Campaign's mission is to build awareness of water quality problems and solutions.



The Metropolitan North Georgia Water Planning District serves as the water planning organization for the greater metropolitan Atlanta area, which encompasses the following counties and their respective municipalities: Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding and Rockdale.

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